

WHAT IS A CHAMBER OF COMMERCE AMBASSADOR?

As a Chamber of Commerce Ambassador, you are a front line representative for the Corpus Christi Chamber of Commerce at public and Chamber sponsored events/activities. You will assist in the promotion, volunteer support and development of various Chamber sponsored events. As an Ambassador, your dedication, time and efforts are appreciated and highly valued by the Board of Directors, Chamber Staff and Membership during your one year term. You ARE the backbone of the Corpus Christi Chamber of Commerce.

WHAT ARE THE CRITERIA AND EXPECTATIONS?

You must be an employee of a current **business member** in good standing with the Corpus Christi Chamber of Commerce. The signature of your Supervisor on the *Ambassador Application form* is required showing approval of your active commitment, involvement and of your business's support of this Chamber Ambassador Program. This ensures that the business member is aware of what the Ambassador Committee entails. **THERE IS A \$10.00 APPLICATION FEE.** It is advised that you obtain at least 4 points each month or a total of 12/per Quarter to ensure active status within this program.

You may obtain a point each in any of the following ways:

- Attendance at Ambassador Committee meetings: Please be aware that the standard monthly meeting is at 4:00pm on Thursdays during the third week of each month (except in December). An Ambassador Luncheon may be held on occasion which attendance would be considered a point.
- Showing your support by attending ribbon cuttings or ground breaking ceremonies and welcoming the new member
- Attending (*or, volunteering when needed*) at any Mixers, Luncheons and any other events hosted by the Corpus Christi Chamber of Commerce. This includes involvement with other Corpus Christi Chamber of Commerce Committees, such as *volunteering for one of their functions*, when requested.
- Referring prospects to the Membership Director. Credit is given when the business referred becomes a new member.
- Donating auction items or door prizes for Chamber special events, when the need arises.

You will personally network for your fellow Corpus Christi Chamber of Commerce members by verbally promoting their goods and services to other members, as well as to potential members and continually provide leads and information about new businesses in the community. Becoming a CHAMBER AMBASSADOR is being committed to conduct in a manner that generates community trust and confidence in the Corpus Christi Chamber of Commerce. You will personally promote high standards, ethics and integrity.



HOW DO I APPLY?

Fill out the attached application and email to Sara Stempel or fax to the Corpus Christi Chamber of Commerce. ***Your application will not be considered complete until the \$10.00 Application Fee is also submitted. Payment is made to: Corpus Christi Chamber of Commerce.*** You will be contacted by the Ambassador Chairperson or the Membership Director, after careful review of your application. This is an excellent opportunity to expand your contact list, get involved in the community and grow your business while representing the largest business organization in the Corpus Christi area.

Send Application to:

Corpus Christi Chamber of Commerce
Sara Stempel, Director of Membership Services
sara228@theccchamber.org

1501 North Chaparral Street
Corpus Christi, Texas 78401
361-881-1800 office
361-882-4256 fax