

# C O R P U S C H R I S T I CHAMBER OF COMMERCE



PRESENTS:

## Alan Bligh

Regional Director

Better Business Bureau

Corpus Christi



## March 7, 2012

### 8:30 a.m.

## Del Mar College

Center for Economic Development

Room 111

## 3209 S. Staples

RSVP at the Chamber

361.881.1800

## PROTECT YOUR BUSINESS

**Seminar Topics Include:**

**Business Identity Theft**

*Criminals use your business' name to steal consumers money.*

**Social Media Threats**

*Guard against unkind words online.*

**Office Supply Scams**

*Who answers your phone?*

**Bogus Invoices**

*Do your accounts payable partners know about this?*

**Fax Scams**

*These scams are common and can fool employees.*

**Charity Donations**

*Avoid contributing to a phony charity.*

**Credit Card Problems**

*Are your sales representatives failing to check?*

**Overpayment Counterfeit Check Scam**

*New scam that has started to surface in the Coastal Bend.*

**Employment Application Scams**

*Is that job applicant really what he or she appears to be?*